



“I am a designer who is always searching for new ways to further develop my skills, and bring my creativity to life.”

MICAH LACIO

Designer

808.366.7509

laciomicah@gmail.com

micahlacio.com

EDUCATION

POINT LOMA NAZARENE UNIVERSITY ● August 2016 – May 2020
Bachelor of Arts, Graphic Design • Marketing

FLORENCE UNIVERSITY OF THE ARTS ● January 2019 – May 2019
Study Abroad
Entrepreneurship, Marketing, Fashion History

EXPERIENCE

SHOP SMALL HAWAII ● Nov 2021 – Present
VP of Marketing

Constitute a platform to promote small businesses within Hawaii
Initialize organic content for Shop Small Hawaii’s online presence
Maintain website for Shop Small Hawaii Small Business Directory

BĀS BOOKSHOP ● May 2021 – Present
Graphic Designer & Sales Associate

Manage graphic design assets carried out by Bas Bookshop
Sustain a positive/healthy work environment
Retain and communicate information of Bas Bookshop products via social media

HAWAII STATE HOUSE OF REPRESENTATIVES

Digital Media Aide ● February 2021 – May 2021
Designed a fully functional website for Representative Lauren Cheape Matsumoto
Thoroughly arranged InDesign templates for friendly user experience
Constructed a versatile logo for the Hawaii Women’s Legislative Caucus

REFERENCES

ALY ISHIKUNI-SASAKI

President

AI MEDIA LLC

Honolulu, HI

808.341.4455

aly@artandflea.com

LAUREN CHEAPE MATSUMOTO

Hawaii State Representative | District 45

Hawaii State House of Representatives

Honolulu, HI

808.586.9490

repmatsumoto@capitol.hawaii.gov

ACCOMPLISHMENTS

MARKETING STRATEGY GAME CHALLENGE

PUBLICATIONS

“MOVING PICTURES”

[Vimeo + YouTube]

Short Film

Directed, Produced, and Edited Film

“THE BLUE SWEATER ALBUM”

[Spotify + Apple Music]

Album

Composed, Mixed, and Produced Album

EXPERTISE

ADOBE CREATIVE SUITE

InDesign

Illustrator

Photoshop

Acrobat

Premiere Pro

XD

Dreamweaver

AREAS OF INTEREST

Art Direction

Creative Direction

Research + Analysis

Design Thinking

Collaborative Thinking

Brand Identity

Multi Page Publication

Motion Design

UI/UX Design

Web Design

Music Production

Film Photography

Writing

Marketing

Entrepreneurship